



SARAVANAN ARUMUGASAMY

UI/UX ARCHITECT

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EXPERIENCE

UI/UX Architect, LTIMindtree Ltd.

Dec 17-Present

As an UI/UX architect, I work with external design agency and development team to create harmony and communication flow both way seamlessly. Connect with clients and other stakeholders and create user flow, create wireframe or visual design as per requirements. Run survives, A/B testing, Heatmap and retrospective session to find better ways to deliver UX that increases ROI.

UI Architect, Wipro Infotech Ltd.

July 13 – Nov 18

As an UI architect, I collect user data, create information flow, user journey, create wireframe and prototypes, visual design, develop front-end screen and run accessibility test to knock off those last bit of discomforts. I work with multiple stakeholders and get them in sync to reach the intended results.

Sr. Interactive Developer, Sapient Corporation

Jun 11 – Jul 13

Design/develop websites, web-UI, mobile app UI using user research data, client requirement and SOW. Conduct usability study and use data from them to improve user experience and achieve new brand identity.

Sr. UI Designer, Microsoft India

Apr 11 – Jun 11

Developing/designing Application UI and web portals. Audit the existing application for usability, architecture and suggest mitigation plan. Design/develop prototype, wireframe and static screens for the client review and approval. Create reusable corporate themes for multiple web applications for unified look and feel.

PROFILE

I am an UI/UX Architect with over 20years of industry experience transforming digital products reach its full potential. I have created innovative UX solution via Information Architecture, Accessibility, User Journey, Wireframe, Visual design and Front-end Development.

SKILLS

- UI/UX Design
- Information Architecture
- Wireframing
- User Flow
- Mockup & Prototype
- User Research
- Usability Testing
- Collaboration
- Visual Design
- Brand Building
- Front-end Development

TOOLS

Figma
Adobe XD
Adobe Photoshop
Adobe Flash
Adobe Illustrator
Coral Draw
Visual Studio Code

AWARDS

Helmet Design challenge”
and came up as one of the
Top- 10. (Overdrive Dec-05)

“Auto Design challenge” and
referred as one of the noted
entry (Overdrive Mar-06)

EDUCATION

B.B.M (Business
Management), M.S. University,
Tamil Nadu

HOBBIES

Travel, Toy Photography,
Superhero Movies, Weekend
Long Rides, Rock Music

Sr. Web Designer, Streamnet India Pvt. Ltd.

Oct 08 – Jan 10

Developing websites, application UI and multimedia contents.
Maintenance of the corporate websites and product websites with latest content and graphics. Design and develop UI for iPhone using optimised codes. Create and maintain multimedia content for the product demos.

Web\User Interface Designer, Tarang Software Solutions

Dec 07 – Oct 08

Design or modify already existing websites/microsites as per the client’s requirement and SEO standards. Design interface for portal using Joomla and Wordpress. Create brand guidelines and handbooks for unified look and feel.

Web\User Interface Designer, Ecosmos Solutions

Mar 07 – Dec 07

Design interactive websites to engage users with visuals and effects.
Work with other stakeholders and create symmetry between them. Create brand identity by creating logos, business cards, banners, marketing material and more. Create corporate presentation using MS PowerPoint or Macromedia Flash.

Web\Graphic Designer, Net27 Technologies Pvt. Ltd.

Jan 06 – Mar 07

My job responsibility involves designing of website layout from scratch according to the requirements and color schemes provided by the clients. Update existing websites contents as per the client’s requirement. Create or update flash intros or flash sites along with editing action script.

Site In-charge, VI eTrans Pvt. Ltd.

Nov 03 - Oct 05

My responsibility involves uploading the information gathered from the clients SAP to our server and provide the clients with suitable reports and alerts. The job also includes installation of new terminal at the requested location and monitoring its performance through our website. Visit new clients and visualise best technology or process suitable for them.

PORTFOLIO

I have worked on over 50+ projects, so drop me a line and I can share you my portfolio, which talks about them all in details.